

Register

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What best describes the location where you work?

Check only one

ANSWERS

Individual Hotel, Resort, Gaming Resort	Corporate Headquarters, Regional Office (Management Co., Franchisor)	Finance & Investment Firm	Design	Contract Purchasing	Others
What is your Primary Job Function? <ul style="list-style-type: none"> Executive Management General Management Food & Beverage IT Housekeeping Spa & Fitness Engineering Sales and Marketing Human Resources Purchasing 	What is your Primary Job Function? <ul style="list-style-type: none"> Executive Management Development Management Operations (IT, F&B, Purchasing, Housekeeping, etc.) Sales & Marketing Human Resources Finance 	What is your Primary Job Function? <ul style="list-style-type: none"> Developer Investor Lender Banker Broker Advisor Appraiser 	What is your Primary Job Function? <ul style="list-style-type: none"> Interior Design Construction Architecture Engineering Landscape Architecture 	What is your Primary Job Function? <ul style="list-style-type: none"> F&B Purchasing FF&E Purchasing Technology Purchasing General Purchasing 	What is your Primary Job Function? <ul style="list-style-type: none"> Manufacturer Manufacturer's Rep or Broker Advertising Agency Professional Public Relations Professional Distributor Student School or Library Government Agency Hospitality Enthusiast
What is your Primary Job Title? <ul style="list-style-type: none"> Executive: General Manager, Owner-Operator, Owner, Franchisee General: Hotel Manager, Front Office Manager, General Manager, Resident Manager, Rooms Division Manager F&B: F&B Director, Chef, Executive Chef, Restaurant Manager, Banquets and Catering Manager, Bar Manager, Other/Non-Manager Housekeeping: Director of Housekeeping, Other/Non-Manager, Housekeeping Manager S&M: Revenue manager, Data scientist, Distribution specialist, Loyalty manager, Social media manager Purchasing: Purchasing Director, Other/Non-Manager, Purchasing Manager 	What is your Primary Job Title? <ul style="list-style-type: none"> Executive: Chairman, Chief Executive Officer, Chief Financial Officer, Chief Technology Officer, President, Chief Information Officer, Chief Operating Officer Chief Marketing Officer, General Counsel, Board of Directors, Senior Vice President/Executive Vice President, Vice President, Other/Non-Manager Dev: Vice President of Development, Other/Non-Manager, Regional Development Manager, What is your Primary Job Title? (S&M), Revenue manager, Distribution specialist, Architect, Social media manager, Designer, Data scientist, Loyalty manager Ops: Vice President of F&B, IT Director/Manager, Vice President of IT, Operations Director/Manager, Vice President of Operations, Other/Non-Manager, F&B Director/Manager Finance: Chief Financial Officer, Controller, Revenue Manager, Other/Non-Manager 	What types of Hotels do you invest in? <ul style="list-style-type: none"> Ultra Luxury Luxury First Class Mid Market Select Service Limited Service Budget/Economy Vacation Ownership Extended Stay 	On average, how many Hotel projects does your firm complete per year? <ul style="list-style-type: none"> More than 25 20-25 10-19 Less than 10 	Which, if any, of the following, do you recommend, specify, and/or purchase? <ul style="list-style-type: none"> Food & Beverage Tabletop products (China, Glass, Silver, Linen, etc.) Maintenance (Cleaning, Housekeeping supplies, Laundry, Dishwashing, Pest control) Kitchen/Catering Equipment/Food Preparation/Storage Furnishing & Fixtures (Furniture, Carpet, Lighting, Flooring, Art, Fabric) Bathroom amenities (soap, hairdryers, mirrors, robes) Room amenities (coffee, safes, clocks, radios, TVs, in-room entertainment systems) Security (electronic locks, safes, cameras) Technology (telephone, computers, property management system, point of sale, software) Uniforms 	What is the average project value you invest/underwrite? <ul style="list-style-type: none"> Over \$10 Million \$5 - \$10 Million \$2-\$4 Million
Number of guestrooms at your location? <ul style="list-style-type: none"> 300 or more 200 - 299 100 - 199 50 - 99 Less than 50 	Type of ownership? <ul style="list-style-type: none"> Independent Franchise Chain Consortia/Marketing 				
Type of property? <ul style="list-style-type: none"> Ultra Luxury Luxury First Class Mid Market Select Service Limited service Budget/Economy Vacation Ownership Extended Stay 	Number of properties your company owns/operates? <ul style="list-style-type: none"> 300 or more 200-299 100-199 50-99 25-49 10-24 Less than 10 				
Type of ownership? <ul style="list-style-type: none"> Independent Franchise Chain Consortia/Marketing 					
Are you a multi-unit owner/operator? (Owners, Owner/Operators & GMs) <ul style="list-style-type: none"> Yes No 					

Non-buying influence

Newsletter subscription

- Daily Newsletter
- Showroom newsletter

Newsletter subscription

- Daily Newsletter
- Showroom newsletter

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Digital

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Address for shipping

Email? (Prepopulated) Address?

Name? (Prepopulated) City?

Country? State?

Zip/Country code?

Payment

Email confirmation

Process TBD

Brought to the page site with a "Welcome to our website!" statement

Email Marketing campaign welcoming them to the website kicks in

Brought straight to the page they left off